



Communication Task Force (CTF) Committee Agenda

Thursday, May 23, 2024 | 2:00 PM

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In person:

BRPELS Office

605 11th Ave. SE, Suite 201

Olympia, WA 98501

Committee: David Peden, PE, SE
Marjorie Lund, PE, SE

Support staff: Kristina Horton, Deputy Director
Greg Schieferstein, Communication Manager
Mackenzie Wherrett, Executive Assistant

Discussion Topics

Action Items

- List of who we need to reach for public education about licensure (title companies, real estate assoc, etc.)
- PE Exam – develop study materials, goals, tasks/actions
- Developing monument preservation and education plan

FOR COMMITTEE APPROVAL (approved by Ken Fuller, Director):

Interagency Committee of State Employed Women (ICSEW) sponsorship, \$5000 annual professional development conference in October. It emphasizes breaking through barriers and forging connections to create a more inclusive and collaborative business environment, encouraging women to expand their horizons and provide support for one another. Last year they were able to offer the conference to Washington State employees at no charge.

Get Kids Into Survey (GKIS), sponsorship \$1800

Includes a state theme poster for Washington and character. Covers design of the poster, the design of a character for each sponsor, the printing cost associated with 2,000 posters, and the shipping cost to each sponsor, which is about 50-100 per sponsor.

UPDATE:

Website - WaTech finishing pages (example of home page) Staff finalizing all content pages, architecture.

CALENDAR: Upcoming

WSACE – June 24-26, Ritzville. Short agency update on Tuesday, with Dave. Monument presentation is Thursday, Walt Dale.

APWA – October 9-10, Kennewick. Booth and presentation planned on Monument Preservation, Kris Horton.